



PARTNERSHIP OPPORTUNITIES



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BECOME A PARTNER!



Heritage of Pride is the nonprofit that produces New York City's official LGBTQIA+ Pride events for over 40 years, including the iconic Pride March, PrideFest, Youth Pride, and more!

History & Culture

NYC Pride's inception dates back to the historic Stonewall Uprising in 1969 which was the linchpin of the global LGBTQIA+ Rights Movement. Today, we are a globally recognized cultural institution and one of the largest Pride's in the world.

Our Mission

Heritage of Pride works toward a future without discrimination where all people have equal rights under the law. We do this by producing LGBTQIA+ Pride events that inspire, educate, commemorate and celebrate our diverse community.

Community Impact

NYC Pride is dedicated to amplifying the voices and efforts of LGBTQIA+ nonprofits, community organizations, and activists who provide critical resources and advocate for the LGBTQIA+ community year-round. Acting as a bridge, NYC Pride fosters meaningful connections between grassroots organizations, creatives, entrepreneurs and corporate partners, creating opportunities for ongoing engagement, collaboration, and support. Through these intersecting partnerships, NYC Pride helps ensure visibility, services, advocacy, and representation continue to thrive 365.

By the Numbers

NYC Pride regularly sees attendance of no less than 2.5 million attendees, many of whom travel from around the country and world to experience Pride with us! With World Pride occurring in Washington D.C. this year, we are expecting an increase in attendance this season.

Social

- 88,900 Instagram followers
- 216,597 Facebook followers

Website

- 448,000 visitors and 1.27 million page views of nycpride.org in 2023

Broadcast

- 263,000 unique viewers watched the live broadcast of the NYC Pride March with an average of 114,000 viewers at any time.

Year Round Events

Pride doesn't just occur in June, we show our commitment to the LGBTQIA+ community all year! NYC Pride produces events throughout the year designed to maintain the visibility of our community and its partners. These events create and maintain safe spaces for all segments of the community with an emphasis on queer youth and families.

Family Movie Night

During the Fall and Winter (October - March), NYC Pride partners with venues across the city to host Family Movie Nights. Serving as a safe space for queer youth and families to come together, enjoy a movie, and connect to local resources.

Safe Space Conversations

During the Fall and Winter, NYC Pride hosts a series of panel discussions on topics impacting the LGBTQIA+ community.

Corporate Summit

NYC Pride convenes members of the corporate sector and their LGBTQIA+ employees to exchange ideas on innovative and authentic partnerships within the Pride space and share the issues and concerns facing the LGBTQIA+ community with the goal of creating more informed and impactful partnerships.

Partner Events

Throughout the year, NYC Pride partners with and uplifts LGBTQIA+ programs and events in the New York City area.

Pride Month Events

Join us in celebrating the LGBTQIA+ community, commemorating those that came before us, and uplifting the nonprofits and activists who are continuing to fight for Queer Rights.

NYC Pride March

Drawing approximately 2 million visitors and 75,000 marchers, the legendary NYC Pride March remains a global symbol of the LGBTQIA+ presence in the world since the Stonewall Uprising of 1969.

PrideFest

PrideFest is the largest open-aired LGBTQIA+ street festival in North America, providing opportunities for queer owned businesses and organizations to connect with about 250,000 attendees.

Youth Pride

Youth Pride has become a central hub for over 5,000 youth and families to gather in a safe space, united with their friends, and make new ones.

Pride 365 Opportunities

Join us in creating safe spaces for people to gather in community and continuing conversations on issues that impact the LGBTQIA + community throughout the year.

Family Movie Night Series

NYC Pride holds 3 family movie nights in the Fall & Winter. Help us create a safe space for queer youth and families to gather, play games, watch a movie, and connect with local resources.

- Tabling Opportunity \$500 for corp
- Snack Sponsor - \$750
- Family Movie Night Series brought to you by - \$5,000

Corporate Summit

NYC Pride holds a yearly corporate summit in the Fall. Bringing together Pride ERG members, corporate DEI staff, and local nonprofits to discuss topics impacting LGBTQIA+ employees and exploring how companies and nonprofits can support one another throughout the year.

- Corporate Summit brought to you by - \$5,000
- Catering Partner - \$1,500
- Venue Partner

Safe Space Conversation Series

NYC Pride holds 3 safe space conversations in the Fall & Winter. Help us bring LGBTQIA+ advocates, nonprofits, and corporate partners to come together and discuss an intersectional topic of interest.

- Safe Space Conversation Series brought to you by - \$5,000
- Tabling Opportunity \$500
- Network Sponsor \$1,000

Platinum - \$175,000

The following is a list of standard benefits available to organizations who contribute to Heritage of Pride's 2025 activities in June and beyond at the Platinum level. Please note: the below is used for discussion purposes only and all benefits are subject to customization to best fit your needs.

Sponsorship

Listed as an official 2025 sponsor
Includes logo & link on nycpride.org/partners
Logo on all step & repeats across events
Logo on volunteer t-shirt.

Donation

A tax deductible contribution to the philanthropic work of Heritage of Pride and the Pride Gives Back program.

Digital

Opportunity to create a promotional package (6 total) across our social media accounts with the largest following of any Pride organizer in the world.

Broadcast

Two (2) thirty-second TV spots on the Emmy nominated live WABC Broadcast of the Pride March with over 250,000 viewers and the opportunity for a live interview.

Concierge Services

Access to a dedicated staff liaison as we prepare for Pride & a dedicated volunteer team on the day of at events you are activating at.

Corporate Circle

Become/maintain membership of the corporate leadership program which includes invitations to round-table summit events.

The March

Vehicle registration waived for one (1) float, double decker bus, van or car with maximum exposure opportunities, reaching 2.5 million attendees.

PrideFest

Opportunity to have a 10x30 booth space at our open-air street festival on Pride Sunday with maximum exposure opportunities, reaching 250,000 attendees.

Pride Guide

A full-page ad in our annual publication.

Other Benefits

- Tickets to be utilized across any/all additional Pride events.
- Opportunity to activate in three (3) additional events (Youth Pride, or Fall/Winter programming)

Gold - \$125,000

The following is a list of standard benefits available to organizations who contribute to Heritage of Pride’s 2025 activities in June and beyond at the Platinum level. Please note: the below is used for discussion purposes only and all benefits are subject to customization to best fit your needs.

Sponsorship

Listed as an official 2025 sponsor
Includes logo & link on nycpride.org/partners
Logo on all step & repeats across events
Logo on volunteer t-shirt

Donation

A tax deductible contribution to the philanthropic work of Heritage of Pride and the Pride Gives Back program.

Digital

Opportunity to create a promotional package (5 total) across our social media accounts with the largest following of any Pride organizer in the world.

Broadcast

One (1) thirty-second TV spots on the Emmy nominated live WABC Broadcast of the Pride March with over 250,000 viewers.

Concierge Services

Access to a dedicated staff liaison as we prepare for Pride & a dedicated volunteer team on the day of at events you are activating at.

Corporate Circle

Become/maintain membership of the corporate leadership program which includes invitations to round-table summit events.

The March

Vehicle registration waived for one (1) float, double decker bus, van or car with maximum exposure opportunities, reaching 2.5 million attendees.

PrideFest

Opportunity to have a 10x20 booth space at our open-air street festival on Pride Sunday with maximum exposure opportunities, reaching 250,000 attendees.

Pride Guide

A full-page ad in our annual publication.

Other Benefits

- Tickets to be utilized across any/all additional Pride events.
- Opportunity to activate in two (2) additional events (Youth Pride, or Fall/Winter programming)

Silver - \$75,000

The following is a list of standard benefits available to organizations who contribute to Heritage of Pride’s 2025 activities in June and beyond at the Platinum level. Please note: the below is used for discussion purposes only and all benefits are subject to customization to best fit your needs.

Sponsorship

Listed as an official 2025 sponsor
Includes logo & link on nycpride.org/partners
Logo on all step & repeats across events
Logo on volunteer t-shirt

Donation

A tax deductible contribution to the philanthropic work of Heritage of Pride and the Pride Gives Back program.

Digital

Opportunity to create a promotional package (4 total) across our social media accounts with the largest following of any Pride organizer in the world.

Concierge Services

Access to a dedicated staff liaison as we prepare for Pride & a dedicated volunteer team on the day of at events you are activating at.

The March

Registration waived for a marching contingent and one standard sized vehicle, reaching 2.5 million attendees.

PrideFest

Opportunity to have a 10x10 booth space at our open-air street festival on Pride Sunday with maximum exposure opportunities, reaching 250,000 attendees.

Pride Guide

A full-page ad in our annual publication.

Other Benefits

- Tickets to be utilized across any/all additional Pride events.
- Opportunity to activate in one (1) additional events (Youth Pride, or Fall/Winter programming)

Bronze - \$60,000

The following is a list of standard benefits available to organizations who contribute to Heritage of Pride's 2025 activities in June and beyond at the Platinum level. Please note: the below is used for discussion purposes only and all benefits are subject to customization to best fit your needs.

Sponsorship

Listed as an official 2025 sponsor
Includes logo & link on nycpride.org/partners
Logo on all step & repeats across events
Logo on volunteer t-shirt

Donation

A tax deductible contribution to the philanthropic work of Heritage of Pride and the Pride Gives Back program.

Digital

Opportunity to create a promotional package (4 total) across our social media accounts with the largest following of any Pride organizer in the world.

Concierge Services

Access to a dedicated staff liaison as we prepare for Pride & a dedicated volunteer team on the day of at events you are activating at.

The March

Registration waived for one marching contingent, reaching 2.5 million attendees.

PrideFest

Direct brand engagement at our open-air street festival on Pride Sunday with maximum exposure opportunities, reaching 250,000 attendees.

Pride Guide

A full-page ad in our annual publication.

Other Benefits

- Tickets to be utilized across any/all additional Pride events.

Event Partner

NYC Pride works to uplift a diverse array of events by having them become designated official Event Partners of NYC Pride.

Large Pride Parties

- For larger Pride Parties, we ask our Event Partners to support NYC Pride by:
 - Donate \$5,000 or donate 10% of ticket sales
 - 4 VIP tickets and 4 GA tickets
 - Logo & QR inclusion at the event
 - Digital promotion of other NYC Pride events
 - 1 Instagram post
 - 1 Instagram story
 - 1 Facebook post

Benefits

- Event Partners will be credited as "Official Pride Partner" of NYC Pride and shall be entitled to rights and privileges as outlined below.
- 1x Partner Event listed on nycpride.org/events
- 3x Social media posts
- 1x inclusion in an e-blast

Community Event

- NYC Pride defines a community event as a nonprofit-run event, fundraiser for a local LGBTQIA+ nonprofit, or a bar event.
- 6 VIP tickets
- Tabling opportunity
- Logo & QR inclusion

Digital Partnership - \$25,000

The following is a list of standard benefits available to organizations who contribute to Heritage of Pride's 2025 activities in June and beyond. Please note: the below is used for discussion purposes only and all benefits are subject to customization to best fit your needs.

Digital

Opportunity to create a promotional package (6) utilizing our social media accounts with the largest following of any Pride Organization in the world. Please note that social media benefits options are:

- Instagram Post
- Instagram Reel
- Instagram Story
- Facebook
- Twitter
- TikTok

Pride Guide

A full page brand ad in our annual publication

Broadcast

Thirty second TV spot on the Emmy nominated live [WABC Broadcast](#) of the Pride March with 250,000 viewers.

Pride Guide - \$5,000

With 84,000 online readers, the NYC Pride Guide is the largest Pride-focused magazine in the US. The annual lifestyle publication features fashion, style, travel, interior design, and entertainment editorial.

Purchase a full page ad in our Pride Guide.



Broadcast or news coverage - \$2,500 - \$10,000

The emmy-award winning NYC Pride March broadcast special is in its 9th consecutive year. Featuring live performances and on-air interviews, the broadcast airs on ABC-7 from 12:00 pm to 3:00 pm ET as well as streaming platforms Amazon Fire TV, Android TV, Apple TV, and Roku and can be rewatched on Youtube after the Pride weekend.

Broadcast ad space - \$10,000

Gain a 30-second ad space that will be aired during the broadcast

Broadcast - \$2,500

Are you a news team looking to report on the Pride March? Purchase press passes and you'll have the opportunity to be placed at one of the following prime locations within our permitted space:

- NYC Pride GrandStand located at General William Jenkins Worth Monument
- NYC Pride ADA Seating area located at St. Vincent's Triangle Park
- 8th street / 5th Ave where the Pride March turns left towards Stonewall
- Stonewall on the Northwest corner of 7th ave and Christopher Street

Media Sponsor - In-Kind

Our Media Sponsors are critical to making NYC Pride a success. Your vast, unique audience will help us amplify our messaging by spreading the word about our programming and giving the community key information about where and when to experience Pride.

Contribution

Working together, we ask Media Sponsors to support NYC Pride with benefits such as:

- Web ads
- Print Ads
- Podcast Ads
- Public service announcements
- Editorial Stories
- Interview opportunities
- Social Media

Benefits

Please note: the below is used for discussion purposes only and all benefits are subject to customization in regards to the value of the trade.

Sponsorship

- Listed as an official Media Partner
- Includes logo & link on nycpride.org/partners
- Logo on all step & repeats across events
- Logo on volunteer t-shirt

Digital

- Permission to use NYC Pride logo in accordance with NYC Pride brand guidelines. NYC Pride must review & provide expressed written approval of any materials using its logo.
- A customizable social media package containing 4 posts of the following:
 - 1x Instagram in-feed post
 - 1x Instagram story
 - 1x Instagram reel
 - 1x Facebook post
 - 1x Tiktok
 - 1x e-blast

Event Engagement

- Opportunity to March or table at PrideFest
- Press Passes to NYC Pride events

March \$7,500 - \$55,000

The NYC Pride March is an annual event celebrating and uplifting the LGBTQIA+ community in New York City. Come join the largest Pride March in North America and showcase your support of the LGBTQIA+ community.

March Rates

Marchers Only - \$15,000

- 100 person marching contingent

Marchers & Passenger Vehicle - \$25,000

- 100 person marching contingent & a passenger sized vehicle (ex: minivan or a truck)

Marches & a large vehicle - \$55,000 limited availability

- 100 person marching contingent & a vehicle over 40 ft long or with an exaggerated width.
- Unique vehicle build

Water Tent in dispersal - \$7,500

Pride Sunday is a hot day! Join us as the hydration station in dispersal to provide marchers and volunteers with water throughout the day!

Benefits include:

- A table, tent, and chairs for you to set up at in dispersal
- Logo inclusion on the Pride March Map
- 1x social media post

Crossing Sponsor - \$7,500

Throughout the Pride March route, there are 5 crossing lanes for spectators to get across the city. Join us as the official crossing sponsor and help us keep people safe as they cross the March Route

Benefits include:

- Logo on crossing signage
- Logo included on the Map Route
- 1x social media post

Want to march with a nontraditional vehicle, such as a baggage car or something that requires a hitch back? Reach out to us and we can discuss pricing!

Youth Pride

Held on the last Saturday of June, Youth Pride is an immersive safe space experience where we create an inclusive atmosphere for over 5,000 youth and families to engage in. Youth Pride is broken into three sections: 1) a stage & dance floor where youth activists, performers, and music are non-stop; 2) a community village, where attendees can connect to vital resources; and, 3) the game corner, where attendees can play carnival style games and win some free prizes.

DJ Booth/DanceFloor presented by - \$15,000

Youth Pride's dance floor is where all of our speakers and performers will entertain and engage the audience from. In between performances, a DJ will be performing to keep the energy going!

Benefits include:

- 10x10 booth situated in a prime location by the stage
- Logo included on the DJ booth design
- Logo on event signage
- Logo on the Youth Pride map outlining the different areas
- Logo & link in e-blasts promoting Youth Pride
- Verbally thanked at Youth Pride
- Opportunity to speak at Youth Pride
- Opportunity to provide talent for Youth Pride
- 4x social media posts

Community Village presented by - \$15,000

Community Village uplifts local nonprofits and community groups geared towards supporting queer youth and families. Within the community village is a wellness tent to provide a space for people to rest and relax. Help us connect and provide vital resources to queer youth.

Benefits include:

- 10x10 activation space in the Community Village
- Logo on event signage
- Logo on the Youth Pride map outlining the different areas
- Opportunity to speak from the Youth Pride Stage
- Branded Wellness Tent
- 2x social media post

Carnival row presented by - \$10,000

Join us in creating a space for kids to play games, win some prizes and enjoy themselves all day long.

Benefits include:

- Ownership of 2 half-booth carnival games at the entrance of Carnival Row
- Opportunity to provide participation prizes & prizes for game winners for 2 half-booths
- Logo on event signage
- Logo on the Youth Pride map outlining the different areas
- Thanked from the Youth Pride Stage
- 2x social media posts

Booth Space - \$3,500 - \$7,500

Join us at Youth Pride as a stand alone activation or take over a carnival game!

Half-Booth Carnival Game - \$3,500

Benefits include:

- One half-booth carnival game branded with your logo
- Opportunity to provide participation prizes & major prizes for game winners
- Opportunity to staff the carnival game
- Logo on event signage

Stand alone booth - \$5,000

Benefits include

- One 10x10 activation space with table, tent, and chairs included

Full booth carnival games - \$7,500

Benefits include:

- Two half-booth or one full booth carnival game of your choice with your logo
- Opportunity to provide participation prizes & major prizes for game winners
- Opportunity to staff the carnival game
- Logo on event signage

PrideFest

\$7,500 - \$60,000

PrideFest is the largest open-aired LGBTQIA+ street festival in North America that combines exhibitors, entertainment, and activities for a day of fun and celebration. We expect 250,000 people to walk through PrideFest during Pride Sunday.

Naming Rights Opportunities

PrideFest is divided into different areas for attendees to engage in. Gain the opportunity to take over a specific area within PrideFest.

FamilyFest - \$60,000

FamilyFest provides a space for queer youth and families to gather and enjoy youth-focused entertainment and learn about resources geared towards families.

Benefits include:

- 10x20 booth at FamilyFest
- Logo on signage at FamilyFest
- Logo on event signage
- Logo on the PrideFest map outlining the different areas
- Logo & link in e-blasts promoting PrideFest
- Full page ad in NYC Pride's Pride Guide
- Thanked from the Stage at PrideFest & FamilyFest
- 6x social media posts

StageFest - \$60,000

StageFest is located in the center of PrideFest and is the only place on Pride Sunday to enjoy free queer talent and speakers from 12:00 pm - 6:00 pm.

Benefits include:

- 10x20 booth at StageFest
- Logo included on Stage design
- Logo on event signage
- Logo on the PrideFest map outlining the different areas
- Logo & link in e-blasts promoting PrideFest
- Thanked from the Stage at PrideFest
- Opportunity to speak from the stage at PrideFest
- Opportunity to provide talent for StageFest
- 6x social media posts

FoodFest - \$35,000

FoodFest is where attendees can grab a bite to eat from a diverse selection of street food and rest at our picnic area.

Benefits include:

- 10x10 booth at FoodFest
- Logo on signage at FoodFest
- Logo on event signage
- Logo on the PrideFest map outlining the different areas
- Logo & link in e-blasts promoting PrideFest
- Full page ad in NYC Pride's Pride Guide
- Thanked from the Stage at PrideFest
- 3x social media posts

CommunityFest - \$45,000

CommunityFest is the place to discover and support LGBTQIA+ owned small businesses, engage with local nonprofits, and grab gifts from different organizations.

Benefits include:

- 10x20 booth within CommunityFest
- Logo on signage at CommunityFest
- Logo on event signage
- Logo on the PrideFest map outlining the different areas
- Logo & link in e-blasts promoting PrideFest
- Full-page ad in NYC Pride's PrideGuide
- Thanked from the Stage at PrideFest
- 4x social media posts

BookFest - \$10,000

Situated at the entrance of PrideFest, join us in providing a space to uplift and celebrate queer authors by covering the costs of a 10x10 booth.

Benefits include:

- A tent, table, and chairs at PrideFest for queer authors to utilize
- Logo on signage at BookFest
- Logo on event signage
- Logo on the PrideFest map outlining the different areas
- Logo & link in e-blasts promoting PrideFest
- Thanked from the Stage at PrideFest
- 1x social media post

Booth Space - \$7,500 - \$15,000

Interested in building out an activation at PrideFest? Booth rentals include a 6ft table, 2 chairs, and a white tent.

- 10x10 booth space - \$7,500
- 10x20 booth space - \$15,000
- Add ons
 - Electricity - \$500

Wellness Lane - \$15,000

Wellness Lane is where attendees can find a range of health and wellness services focused on the LGBTQIA+ community.

Benefits include:

- 10x10 booth at Wellness Lane
- Logo on signage at BookFest
- Logo on event signage
- Logo on the PrideFest map outlining the different areas
- Logo & link in e-blasts promoting PrideFest
- Thanked from the Stage at PrideFest
- 2x social media posts

Patrons of Pride

Join Patrons of Pride and show your support for the LGBTQIA+ community while boosting your business's visibility as a champion of inclusion. By partnering with Heritage of Pride, your business can contribute through tailored initiatives like donating a percentage of sales or creating a Pride Special. Gain valuable exposure, connect with a diverse community, and help build a future of equality for all.

Benefits include

- Logo & link and description of the special featured on NYC Pride's website
- Logo and description of the special featured on a map in NYC Pride's Pride Guide
- Be featured as part of a social media campaign uplifting our Patrons of Pride

Other Opportunities

Looking for other ways to get involved? We have a range of other opportunities to support the build out of NYC Pride and stay connected within the Pride network.

TipTap Partner - \$25,000

Help us secure over 100 TipTap devices to encourage attendees to donate during NYC Pride events throughout the year. By covering the rental cost for TipTap, you'll help ensure 100% of donations come back to NYC Pride.

Benefits can include:

- Listed as an official 2025 sponsor
- Includes logo & link on nycpride.org/partners
- Logo on all step & repeats across events
- Logo on volunteer t-shirt
- Logo inclusion on over 100 TipTap devices
- 4x social media posts
- Full page ad in the Pride Guide

Barricades Partner - \$10,000

Help us keep NYC Pride safe and secure by covering the costs of barricades across NYC Pride events.

Benefits include:

- Logo on all step & repeats across events
- Logo on all barricade covers
- 1x social media post

Restroom Partner - \$40,000

Help us provide clean and free port-o-potties for attendees and participants across all of our events!

Benefits include:

- Listed as an official 2025 sponsor
- Includes logo & link on nycpride.org/partners
- Logo on all step & repeats across events
- Logo on volunteer t-shirt
- Logo inclusion on NYC Pride event maps showcasing bathroom locations
- Logo inclusion on bathroom signs across NYC Pride events
- 4x social media posts
- Full page ad in the Pride Guide
- 4x Tickets to NYC Pride events

Corporate Circle - \$15,000

NYC Pride hosts a bi-monthly corporate circle with corporate partners to provide a safe space for companies to come together and discuss how they are impacting or addressing LGBTQIA+ related issues.

Benefits include:

- 2 seats at the bi-monthly corporate circle meeting
- 2x tickets to the Corporate Summit
- Opportunities to speak at the corporate summit or safe space conversation
- Early access to learn what NYC Pride is working on and how to get involved.

Products & Services

NYC Pride requires a range of support to ensure Pride happens! Instead of a cash donation, partners may donate goods and services in exchange for sponsor benefits. We will work with you in crafting a customized package of benefits that matches the in-kind value of your donation.

Technology donations

NYC Pride requires a range of tech to ensure NYC Pride runs smoothly, such as:

Laptops

Staff and volunteers utilize laptops at events for event check in, to track donations, and to utilize in office data management or event prep. Instead of relying on volunteers personal laptops, we'd like to be able to offer a NYC Pride laptop to ensure our data stays internal.

Walkie Talkies

NYC Pride has been renting walkie talkies for all of our events and they are a major line item in our budget. Help us decrease our budget and keep our volunteers and staff in consistent communication with one another by donating walkie talkies.

Food donations

It takes a village to ensure NYC Pride events are up and running. Help us feed our staff and volunteers throughout the Pride Season by donating breakfast, lunch, and snacks. Below is a breakdown of what we look to do for each event:

- Pride March & Broadcast: Approximately 2,000 meals required
- PrideFest = Approximately 450 meals required
- Youth Pride = Approximately 350 meals required
- June Prep Days: Approximately 250 meals required

Venue Partner

NYC Pride is always looking for venues for our June and year-round programming. Have a space you'd like to donate or discount for NYC Pride to use? Let us know and we can build out a custom benefits package to acknowledge your support.

Travel & Hotel Partners

NYC Pride is always searching for airline, travel, and hotel support to bring queer activists and performers from around the world to NYC Pride.

Hair & Make Up Partner

Join us as hair & make up support to help our Grand Marshalls, performers, and activists feel their best as they speak and perform across NYC Pride events and NYC Pride March Broadcast.

Trash & Recycling Partner

NYC Pride works to leave our event spaces as we found them. Help us coordinate trash and recycling clean up during and post events.

Wifi Partner

With 2.5 million people gathering for NYC Pride, it can get difficult for NYC Pride staff, board, and key volunteers to stay connected throughout the day. Help provide wifi access across NYC Pride events to help keep everything organized and responsive during Pride weekend.

Other ways to get involved

Volunteer

Volunteering for NYC Pride has a profound positive impact on the community by fostering inclusivity, supporting LGBTQ+ rights, and creating a safe, celebratory space for diverse voices. Volunteers help organize and execute events that raise awareness, promote equality, and strengthen community bonds, contributing to a more vibrant and united society. [Sign up](#) to receive updates on volunteer opportunities for you and your organization to participate in.

ERG Fundraiser

Fundraising within your company for NYC Pride is a powerful way to support LGBTQ+ inclusivity and equality, directly contributing to impactful events and initiatives that celebrate diversity and advance social justice. It also fosters a culture of corporate responsibility and unity, aligning your company's values with positive community change.

Bar Crawl

NYC Pride hosts bar crawls throughout the year! Join us in a crawl that supports local LGBTQIA+ bars and raises funds to help keep NYC Pride free and safe for all.

Merchandise

NYC Pride has a yearly collection of merchandise that you and your Pride ERG can purchase through an online store. Proceeds help NYC Pride create accessible safe spaces throughout the year for our community to gather.

Matching Gift

Consider making a [donation](#) and checking to see if your company has a matching gift policy!



PARTNERSHIPS@NYCPRIDE.ORG

NYCPRIDE.ORG