

Kayle Williams

DESIGN / GRAPHIC DESIGNER

Digital
Illustration
Animation
Print

CONTACT

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SUMMARY

A versatile multimedia graphic designer, excelling in transforming creative briefs into impactful solutions through design thinking. Developing intricate illustrations, dynamic motion graphics, with a strategic focus on visual branding. Grounded in a deep understanding of design theory and empowered by an expert command of the Adobe Creative Suite.

EDUCATION

BA Graphic Design and Media Arts

Southern New Hampshire University:
Manchester, NH

AA Interactive Graphic Design

Foothill College: Los Altos Hills, CA

SKILLS

- Adobe Creative Suite
- CMS-WordPress
- CMS-Squarespace-Wix
- Cinema 4D
- Figma
- Microsoft Suite
- Infographics
- Branding
- Illustration
- Motion Graphics
- Web Design

CERTIFICATIONS

- Project Mgmt for Creatives (AIGA)
- Animation Bootcamp (School of Motion)
- Illustrator Masterclass (Udemy)
- Photoshop Masterclass (Udemy)
- Fundamentals in After Effects (Motion Design School)
- Motion Practice (Ben Marriot)

EXPERIENCE

Independent Contractor: Brooklyn, NY

Owner / Multimedia Designer

2020 – Present

- Cultivated collaborative client relationships, employing effective communication to conceptualize and translated designs and visual branding to create a variety of cross-platform assets for campaigns in digital, motion graphics and print.
- Seamlessly integrated Adobe Suite to create dynamic motion graphics, animations, illustrations, and brand identities that demonstrates both technical proficiency and creative adaptability.
- Collaborations with small businesses, corporate businesses, and nonprofits such as: Jacoby & Meyers, ATA, Salvaged Soul Design, ST.Pete Pride, UPS Store.
- Strong time management abilities, able to prioritize tasks effectively and meet project deadlines consistently.

Independent Contractor: Brooklyn, NY

Hairstylist/Makeup Artist

2000 – Present

- Exemplary attention to detail, dedicated to delivering polished and sophisticated looks for diverse clientele, showcasing a strong aesthetic sensibility.
- Proven resilience in high-pressure, fast-paced environments, working seamlessly with celebrity clients for red carpet events and press junkets. Collaborations span prestigious studios like Showtime, HBO, Warner Brothers, Apple, A24, Amazon,Netflix, and Disney, highlighting adaptability.
- Outstanding communication skills, fostering effective collaboration with clients, photographers, and industry professionals, emphasizing a collaborative and client focused approach.
- Demonstrated flexibility and adaptability, evidenced by the ability to work extended hours and travel, underscoring a commitment to meeting client needs and exceeding expectations.

VOLUNTEERISM

- St. Pete Pride 2023
- NYC Pride
Media Prize Award 2024