

Kayle Williams

DESIGN / MULTIMEDIA GRAPHIC DESIGNER

CONTACT

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SUMMARY

As a versatile multimedia graphic designer, excelling in transforming creative briefs into impactful solutions through design thinking, intricate illustrations, dynamic motion graphics, with a strategic focus on visual branding. Grounded in a deep understanding of design theory and empowered by an expert command of the Adobe Creative Suite.

EDUCATION

BA Graphic Design and Media Arts

Southern New Hampshire University:
Manchester, NH

AA Interactive Graphic Design

Foothill College: Los Altos Hills, CA

SKILLS

- Adobe Creative Suite
- CMS-WordPress
- CMS-Squarespace-Wix
- Cinema 4D
- Figma
- Microsoft Suite
- Infographics
- Branding
- Illustration
- Motion Graphics
- Web Design

CERTIFICATIONS

- Project Mgmt for Creatives (AIGA)
- Animation Bootcamp (School of Motion)
- Illustrator Masterclass (Udemy)
- Photoshop Masterclass (Udemy)
- Fundamentals in After Effects (Motion Design School)
- Motion Practice (Ben Marriot)

EXPERIENCE

Independent Contractor: Brooklyn, NY

Owner / Multimedia Designer

2020 – Present

- Cultivated collaborative client relationships, employing effective communication to conceptualize and translated designs and visual branding to create a variety of cross-platform assets for campaigns in digital, motion graphics and print.
- Seamlessly integrated Adobe Suite to create dynamic motion graphics, animations, illustrations, and brand identities that demonstrates both technical proficiency and creative adaptability.
- Collaborations with small businesses, corporate businesses, and nonprofits such as:
 - Jacoby & Meyers - ATA - Salvaged Soul Design - ST.Pete Pride - UPS Store ...
- Strong time management abilities, able to prioritize tasks effectively and meet project deadlines consistently.

Independent Contractor: Brooklyn, NY

Hairstylist/Makeup Artist

2000 – Present

- Exemplary attention to detail, dedicated to delivering polished and sophisticated looks for diverse clientele, showcasing a strong aesthetic sensibility.
- Proven resilience in high-pressure, fast-paced environments, working seamlessly with celebrity clients for red carpet events and press junkets. Collaborations span prestigious studios like Showtime, HBO, Warner Brothers, Apple, A24, Amazon, Netflix, and Disney, highlighting adaptability.
- Outstanding communication skills, fostering effective collaboration with clients, photographers, and industry professionals, emphasizing a collaborative and client focused approach.
- Demonstrated flexibility and adaptability, evidenced by the ability to work extended hours and travel, underscoring a commitment to meeting client needs and exceeding expectations.

VOLUNTEERISM

NYC PRIDE 2024

Multimedia Design